



Each year, the Oshkosh Celebration of Lights has been growing bigger, better, and brighter, by the hard work of our year-long, dedicated team of volunteers, and our valued sponsors!

We believe this is the key to our success and yours for the long term future.

We are asking for you to be our partner to help continue to make this well-known event a huge success, year after year and keep growing to be one of the largest in the Midwest!



By supporting the Oshkosh Celebration of Lights, you are helping those in need.

Giving During the Holiday Season

Following are non-profits we donate to:

1. Christine Ann Domestic Abuse Services
2. Cerebral Palsy
3. Day-By-Day Warming Shelter
4. Emmanuel United Church of Christ
5. Father Carr's Place 2B
6. His Church World Outreach
7. Lutheran Food Service
8. Oshkosh Area Humane Society
9. Oshkosh Area Community Pantry
10. Oshkosh Zoological Society
11. Salvation Army

The Oshkosh COL collected 8 + tons of food for local food pantries in 2018.



Oshkosh Celebration of Lights
P.O. Box 3894
Oshkosh, Wisconsin 54903

(920) 303-9200



Sponsorship Opportunities

The Oshkosh Celebration of Lights is an affordable family event completely planned, organized, displayed, decorated and staffed by volunteers working year-round.

Proceeds from the event go to support the Military Veteran's Museum, Honor Flights, Gifts for Toys for Tots, provides supplies and donations for the Oshkosh Area Humane Society and collects non-perishable food items for local pantries.

**Fri. December 26, 2021 -
Sat. January 1, 2022**

www.OshkoshCOL.org

Sponsorship Levels

Visit OshkoshCOL.org/sponsor for more details!

MAIN EVENT

6,000⁰⁰

1 Available Event Sponsorship Includes:

- Named as main event sponsor on all advertising for the event, including print media and both paid and non-paid radio and TV mentions leading up to the date of the event
- Your business banner displayed at the COL entrance.
- Opportunity to meet and greet visitors at admission entrance and give away promotional materials and products
- Twelve (12) blocks on the promotional calendar
- Thirty (30) carload passes to distribute to your customers, and employees.

COMMUNITY NIGHTS

3,000⁰⁰

8 Available Event Sponsorship Includes:

- "Community Night sponsored by ..." logo on website, and other printed materials
- Named as Community Night sponsor on paid and non-paid radio and TV mentions leading up to the date of the event
- Your business banner displayed at the COL
- Opportunity to meet and greet visitors at admission entrance and give away promotional materials and products
- Twelve (12) blocks on the promotional calendar
- Twenty Five (25) carload passes to distribute to your customers, and employees.

SANTA'S WORKSHOP

2,000⁰⁰

1 Available Event Sponsorship Includes:

- Your banner displayed at the COL
- "Santa's Workshop sponsored by..." logo on website and other printed materials
- Eight (8) blocks on the promotional calendar
- 15 carload passes to distribute to your customers, and employees.

ANIMATED HOUSE

2,000⁰⁰

1 Available Event Sponsorship Includes:

- Your banner displayed at the COL
- "Animated house sponsored by..." logo on website and other printed materials
- Eight (8) blocks on the promotional calendar
- 15 carload passes to distribute to your customers, and employees.

PATRIOT NIGHT

1,000⁰⁰

1 Available Event Sponsorship Includes:

- Your banner displayed at the COL
- "Patriot Night sponsored by..." logo on web site and other printed materials
- Five (5) blocks on the promotional calendar
- 12 carload passes to distribute to your customers, and employees.

SENIOR CITIZEN'S NIGHT

1,000⁰⁰

1 Available Event Sponsorship Includes:

- Your banner displayed at the COL
- "Senior Citizen's Night sponsored by..." logo on website, and other printed materials
- Five (5) blocks on the promotional calendar
- 12 carload passes to distribute to your customers, and employees.

Small Medium Large

ANIMATED DISPLAYS

500⁰⁰

1,000⁰⁰

1,500⁰⁰

18 Available: Choose between small, medium & large

Event Sponsorship Includes:

- Your banner displayed at the COL
- Five (5) blocks on the promotional calendar
- 10 carload passes to distribute to your customers and employees.

NORTH POLE STABLES/100 FT. TREE

1,000⁰⁰

1 Available Event Sponsorship Includes:

- Your banner displayed at the COL
- "North Pole Stables sponsored by..." logo on web site and other printed materials
- Five (5) blocks on the promotional calendar
- 12 carload passes to distribute

NIGHT OF THE TORCHES

1,000⁰⁰

1 Available Event Sponsorship Includes:

- Your banner displayed at the COL
- "Event sponsored by..." logo on web site and other printed materials
- Eight (8) blocks on the promotional calendar
- 15 carload passes to distribute to your customers, and employees.

w/Banner

HELP KEEP THE LIGHTS ON!

100⁰⁰

250⁰⁰

Unlimited Supply Event Sponsorship Includes:

Recognition on the Oshkosh COL website and program. \$250 level includes your banner displayed at COL.



Sponsorship Form

Final Deadline: Thursday, Oct. 31, 2019

SPONSORSHIP LEVEL

Company: _____

Address: _____

Phone/Fax: _____

Contact Person: _____

Email Address: _____

Payment Options: Check VISA MasterCard

Card #: _____

Name on Card: _____

Expiration Date: _____

Signature: _____

Advertising Authorized by: _____

Accepted File Formats for Company Logo

- High resolution PDF
- High resolution JPG
- Email company logo to graphicpoint@ntd.net.
- Illustrator EPS
- Photoshop EPS

Please Detach and Remit Payment To:



Oshkosh Celebration of Lights

P.O. Box 204

Oshkosh, Wisconsin 54903

Thank you for your sponsorship!