

# Bringing Smiles and Support Since 2001



## About Oshkosh COL

Located in Oshkosh at Menominee Park, our event provides an enjoyable (and accessible!) holiday tradition for many families and supports local charities and businesses.

Oshkosh COL is a 501(c)(3) nonprofit, run by volunteers without public funding.



## A Holiday Tradition

Over 20,000 vehicles visit the mile of lights and over 6,000 children (of all ages!) visit Santa in his workshop each year.

There are 5+ sponsored FREE community nights, and remaining nights feature reasonable admission (discounted with food donation) making the tradition accessible for all.

## Community Charity Support

Each year the COL food drive provides over 8 tons of food collected by local pantries. In 2020, \$5,000 in grants were awarded to these 10 local nonprofit/veteran organizations:

- ❄️ Menominee Park Zoo
- ❄️ Teacher's Closet
- ❄️ Honor Flights
- ❄️ Oshkosh Humane Society
- ❄️ Military Museum



- ❄️ Visit Oshkosh
- ❄️ Rawhide Boys Ranch
- ❄️ Salvation Army of Oshkosh
- ❄️ Pickett Lion's Club
- ❄️ Oshkosh Media

## Business Community Support

Annually, Oshkosh COL has 50,000+ visitors and 40% reported they shop local businesses.

## Help Us Keep the Lights On!

Sponsorship Contact: [Sponsor@OshkoshCOL.org](mailto:Sponsor@OshkoshCOL.org)

More On  
Back!

# Be Sure You're On Santa's Nice List

And bring holiday smiles and support to your community

## Prior to Event

- ❄ Display Repair (Summer/Early Fall)
- ❄ Display Setup (Early November)
- ❄ Super Saturday Setup

## During Event (11/26 – 1/1)

- ❄ Entrance Hut Greeters
- ❄ Food Collection
- ❄ Santa's Workshop
- ❄ Carriage Ride Greeters



Join the Oshkosh Celebration of Lights Volunteer Team!  
We would LOVE for YOU to come on-board!

*Individuals and Groups Welcome!*

For More Information: [info@OshkoshCOL.org](mailto:info@OshkoshCOL.org)

